

MILITARY
AMERICA
Saves 

MILITARY SAVES WEEK 2017

Annual Report





About Military Saves

Military Saves, an initiative of America Saves and a partner in the Department of Defense's Financial Readiness Program, is a research-based campaign that uses the principles of social marketing and behavioral economics to motivate, support, and encourage military families to save money and build wealth. America Saves is coordinated by the nonprofit Consumer Federation of America (CFA).

Military Saves encourages all service members, their families, and civilian employees to take the Military Saves Pledge and organizations to promote savings year-round and during Military Saves Week. Learn more at militarysaves.org.

Since 2003, Military Saves has motivated military families to save money, reduce debt and build wealth. In 2018, Military Saves will celebrate its **15TH ANNIVERSARY!**

Motivating the military to save money, reduce debt, and build wealth since 2003.

Why Military Saves?

ACCORDING TO THE 2012 FINRA INVESTOR EDUCATION FOUNDATION'S NATIONAL FINANCIAL CAPABILITY STUDY, 43 PERCENT OF THE MILITARY FAMILIES SURVEYED REPORTED THAT THEY HAD NO "RAINY DAY" FUND TO COVER EMERGENCIES.

ABOUT 45 PERCENT OF THOSE WHO PARTICIPATED IN THE 2017 MILITARY SAVER SURVEY REPORT UNEXPECTED EXPENSES AS A TOP SAVINGS CHALLENGE.

Having adequate emergency savings is still a challenge for many. Military Saves believes that successful saving starts when service members set a goal with the Military Saves Pledge and make a plan to reach that goal. Why? Because savers with a plan are twice as likely to save successfully for things like an emergency savings fund. And that's what the Military Saves pledge is—a simple savings plan.

MAKING AN IMPACT

According to the 2017 Military Saver Survey, 58 percent of those who took the Military Saves Pledge report that since taking the pledge they are saving regularly. Fifty-six percent say that the pledge reminds them of the importance of saving.



THE MILITARY SAVES PLEDGE

"I will help myself by saving money, reducing debt, and building wealth over time..."

TOP 5 SAVINGS GOALS

23% Retirement
for O1-O7, **45%** state as top goal
for E1-E3, **11%** state as top goal

22% Debt Repayment

14% Emergency Fund

8% Homeownership

7% Investment Savings

7% Transition to Civilian Life

MORE THAN A QUARTER MILLION PLEDGES!

Since 2007, more than **275,000** service members and their families have taken the Military Saves Pledge.

Supporting Military Savers

When savers take the Military Saves Pledge they become part of a savings community to help motivate and support them as they achieve their savings goals. Service members and their families are encouraged to:



Take the **MILITARY SAVES PLEDGE**—a tool to help set savings goals.



Opt-in to receive goal-specific text message **TIPS & REMINDERS**.



Read up on the latest in savings news from the **MILITARY SAVES BLOG**.



STAY MOTIVATED and **INFORMED** by following the Military Saves social media community.



Receive educational and motivational communications to **STAY ON TRACK** with savings goals.



Participate in **MILITARY SAVES WEEK**—an annual opportunity to assess savings goals and take action.

MILITARY SAVES WEEK A Worldwide Financial Readiness Celebration



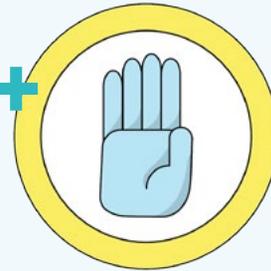
Military Saves Week (the last week in February) is an annual opportunity for installations and organizations to promote good savings behavior and a chance for service members and their families to assess their own saving status. Military Saves Week is a worldwide financial readiness celebration!

Since 2007, more than 275,000 (and counting) service members and their family members have taken the pledge to save money, reduce debt and build wealth. Every year, hundreds of installations and organizations from all over the world participate in Military Saves Week by hosting events that promote savings and financial readiness.

MSW 2017 *by the* NUMBERS

35,000+

Individuals took the Military Saves Pledge



500+

Installations and organizations signed up to participate in Military Saves Week, including 105 banks and credit unions.



TRADITIONAL MEDIA

Before and throughout the week, Military Saves Week 2017 shined a spotlight on personal savings and received local and national media attention from various news outlets, including:

MilitaryTimes

Kiplinger



The Motley Fool

STARS AND STRIPES



Social Media Reach



3,053 FOLLOWERS

#MSW2017 received 3,218 tweets and 12.5 million impressions, reaching close to 3 million people, from 400 different accounts using the hashtag.



25,000+ LIKES

Military Saves received more than a quarter million post impressions and engaged nearly 6,000 Facebook users during Military Saves Week.

Endorsements

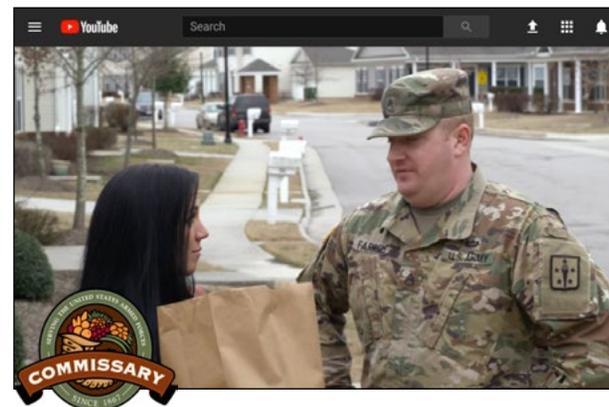


On Twitter, Army Chief of Staff, Gen. Mark A. Milley encouraged all soldiers and families to take the Military Saves pledge. Gen. Milley has more than 15,000 followers on Twitter.

Army Reserve Family Programs (ARFP) produced a promotional video for Military Saves Week on financial readiness, featuring LTG Charles D. Luckey, Chief of Army Reserve and Commanding General, U.S. Army Reserve Command, and his wife, Mrs. Julie Luckey. The video was shared on ARFP's Facebook page, which has close to 6,000 followers.

The U.S. Army produced a video to highlight Military Saves Week. It was shared on its Facebook page, which has more than 4.5 million followers.

The Defense Commissary Agency also produced a video encouraging service members to take the Military Saves Pledge. The video was shared on the Agency's YouTube channel, which has close to 500 subscribers.



Highlighting Outstanding Installation Involvement



Soldiers in Advanced Individual Training (AIT) at Fort Leonard Wood, Mo., receive information on the importance of setting savings goals during Military Saves Week. The Financial Readiness Program team took training to soldiers in their units to spread the message of savings throughout the first quarter of 2017.

Installations and organizations from all military branches of service celebrated Military Saves Week 2017 with commander's proclamation signing events, financial seminars, pledge drives, informational tables, Blended Retirement System workshops, cake cutting ceremonies, contests, and even scavenger hunts.

Installations with the Most Pledges

Congratulations to the top 10 installations that received the most Military Saves pledges during the first quarter of 2017 (Jan. 1–Mar. 31). By promoting the Military Saves Pledge, these installations helped service members and their families plan to change their savings behavior.

1	FORT LEONARD WOOD, MO	5,079
2	FORT HOOD, TX	3,678
3	FORT BLISS, TX	1,370
4	MARINE CORPS AIR STATION IWAKUNI, JAPAN	1,101
5	US ARMY GARRISON YONGSAN, SOUTH KOREA	1,081
6	MARINE CORPS BASE CAMP (MCBC) SMEDLEY D BUTLER, JAPAN	1,061
7	FORT JACKSON, SC	1,043
8	GRAFENWOEHR (VILSECK), U.S. ARMY GARRISON, GERMANY	783
9	LITTLE ROCK AIR FORCE BASE, AR	713
10	KUNSAN AIR BASE, SOUTH KOREA	616

Engagement Spotlight

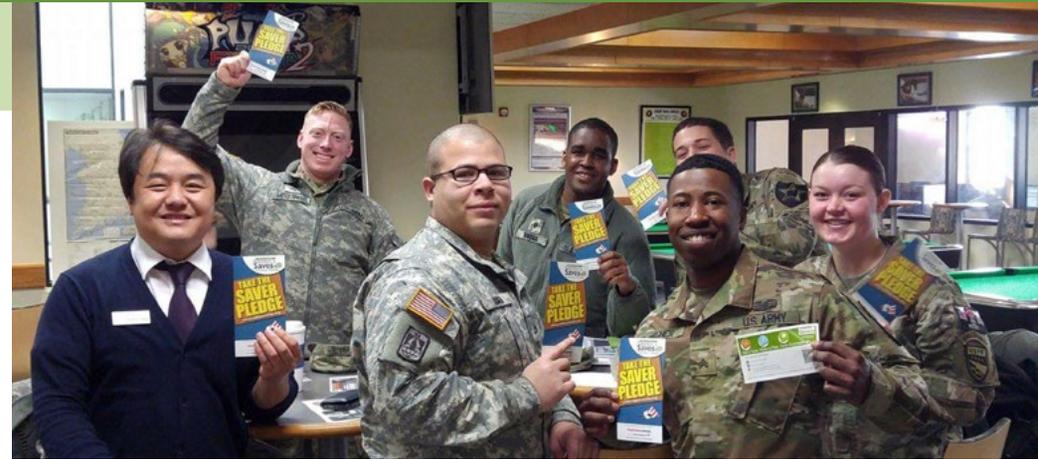
DoD Pentagon Financial Readiness Fair

Each year, the Department of Defense (DoD) organizes a Financial Readiness Fair to encourage service members and DoD employees to take the Military Saves Pledge and set up automatic ways to save.

Participating organizations were able to reach hundreds of service members and DoD civilian employees.

Association of Military Banks of America
Consumer Federation of America
Defense Civilian Personnel Advisory Service
Defense Credit Union Council
Department of Veterans Affairs Insurance Center
Department of Housing and Urban Development
Federal Deposit Insurance Corporation
Federal Retirement Thrift Investment Board
Federal Trade Commission
Financial Industry Regulatory Authority

FINRA Investor Education Foundation
Military OneSource
National Association of Federally-Insured Credit Unions
National Credit Union Administration
National Guard Bureau
National Military Family Association
National Foundation for Credit Counseling
Navy Federal Credit Union
Navy Installations Command
Office of the Comptroller of the Currency
Social Security Administration
Securities and Exchange Commission



K-16 Air Base, South Korea: A Community Bank associate with members of the Better Opportunities for Single Soldiers organization after a meeting to discuss the importance of saving money and reducing debt.

DOD COMMUNITY BANK

DoD Community Bank associates in all 65 banking centers reached approximately 26,000 military, DoD civilians and their family members during Military Saves Week, encouraging them to take the pledge by delivering the global Military Saves message to local communities via banking centers and associate engagements.

Community Bank associates participated in 545 community activities that included conducting savings workshops for military units, elementary, middle and high school students, and at youth centers. Community Bank also hosted school field trips and bank tours, as well as provided information/pledge tables at banking centers and the BX, PX, commissary, shoppette, dining facility and many other on-installation locations.

Engagement Spotlight



FINRA INVESTOR EDUCATION FOUNDATION

In collaboration with the Securities and Exchange Commission, the FINRA Investor Education Foundation hosted 20 Military Saves Week speaking events, including:

- Fourteen events at three locations on Guam (Naval Base Guam, Coast Guard Sector Guam, Andersen Air Force Base)
- Six events at three locations on Oahu, HI (two locations on Joint Base Pearl Harbor-Hickam and one location at Marine Corps Air Station Kaneohe Bay)

At the organization's FINRA District Office, Denver, CO, FINRA Investor Education Foundation also hosted one speaking event/exhibit at Buckley Air Force Base, CO.

FINRA Investor Education Foundation also:

- Connected with 650 service members or spouses in conjunction with MSW
- Completed 908 myFICO user registrations
- Delivered 408 FICO Reports (through Mar. 31, 2017)



USAA EDUCATIONAL FOUNDATION

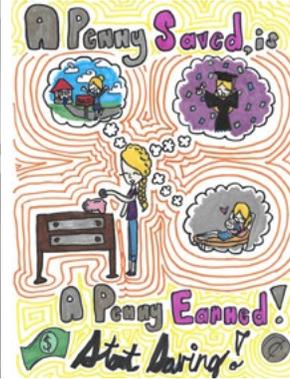
- Featured Military Saves Week on www.usaaef.org
- Used social media to help facilitate awareness of Military Saves Week
- Volunteers conducted 12 financial readiness presentations that reached nearly 2,000 service members in support of MSW
- Provided access to all of the free resources available at www.usaaef.org



HANDS-ON BANKING® PROVIDED BY WELLS FARGO

- Offered free financial readiness guides to financial educators on military installations. Since 2015, Guideposts, which uses Hands-On Banking exclusively for military content, has distributed 650,000 financial readiness guides worldwide. Wells Fargo Foundation provides a grant for printing and distribution.
- Provided free financial education to service members through www.handsonbanking.org. During the first quarter of 2017, www.handsonbanking.org/military had 50,584 unique visitors. Since 2013, the site has had 380,000 visitors.

Snapshots from MILITARY SAVES WEEK 2017



LEFT TO RIGHT, TOP TO BOTTOM

Little Rock Air Force Base, Ark., increased participation in Military Saves 2017 through the use of squadron campaign representatives, financial literacy training and a Financial Literacy Online Survey tournament. Little Rock AFB partnered with “force multipliers” First Arkansas Bank and Trust and Arkansas Federal Credit Union.

Peterson Air Force Base, Colo., celebrated Military Saves Week 2017 with a commander’s proclamation signing, financial fair, photo booth and children’s drawing contest, just to name a few activities. The installation even held a unit pledge competition with trophy.

Navy Support Activities Annapolis, Md., marked Military Saves Week with informational tables.

Soldiers at Fort Polk, La. attend a financial fair during Military Saves Week 2017.

At Fort Hood, TX, soldiers participate in Military Saves Week festivities, including a cake cutting, pledge drive and financial readiness workshops.

Soldiers receive a Blended Retirement System training at Fort Bliss, TX during Military Saves Week festivities, which also included a financial fair and workshops.

Sailors at Naval Operations Support Center in Detroit, Mich., take the Military Saves Pledge to save money, reduce debt and build wealth.



Snapshots from MILITARY SAVES WEEK 2017



LEFT TO RIGHT, TOP TO BOTTOM

Naval Support Activity Capodichino, Italy: A Community Bank associate spoke with members of the Naples American High School Women's Basketball Team about the benefits of creating a savings plan and saving now.

For New York Air National Guard, service members and dinosaurs, alike, pledge to save during Military Saves Week 2017.

Otero Federal Credit Union decorates for Military Saves Week at Holloman Air Force Base, N.M.

Okinawa Military Saves celebrated for the entire month of February at seven U.S. Marine Corps installations on Okinawa, Japan. Proclamation signings included Major General Joaquin F. Malavet, Commanding General of Marine Corps Installations Pacific and Marine Corps Base Camp Butler, and Captain Tim Weber, Commanding Officer, U.S. Naval Hospital Okinawa. Okinawa Military Saves also featured live radio interviews on

Armed Forces Network and 70 events with more than 4,300 individuals briefed on Military Saves.

At Royal Air Force Station Lakenheath, England, service members, family members and youth learned about the importance of setting financial goals during Military Saves Week 2017.

Marines at Camp Pendleton, Cal. listen in during a Military Saves Week financial seminar covering the importance of managing credit.

Representatives from the FINRA Investor Education Foundation present to service members at U.S. Coast Guard Air Station Clearwater, Fl.

New soldiers take the Military Saves Pledge at Fort Jackson, S.C., where the Financial Readiness Program used Military Saves Week as an opportunity to also promote the Army Emergency Relief Campaign and financial resiliency.

Participating Installations & Organizations

105th Ai, NY	509 FSS/FSFR, MO	Airman & Family Readiness Center, Beale Air Force Base, CA	Army Community Service–Fort Wainwright, AK	Better Business Bureau Greater Cleveland, OH	Consolidated Credit Solutions, Inc., FL
105th Airlift Wing, NY	561 NOS DET 4, MT	Airman & Family Readiness Center, Crech, NV	Army Community Service– Kaiserslautern, GERMANY	Better Business Bureau Northwest Florida, FL	Cooperative Extension (MFLN), NC
107 AW, NY	60 FSS/FSFD, CA	Airman & Family Readiness Center, Luke AFB, AZ	Army Community Service–Schofield Barracks, HI	Better Business Bureau San Antonio, TX	Credit Abbey, LLC., TX
117th ARW, AL	611 CES, AK	Airman & Family Readiness Center, Scott AFB, IL	ARMY COMMUNITY SERVICE / FINANCIAL READINESS, GA	Better Business Bureau Central Virginia, VA	Credit Union West, AZ
11th Military & Family Support Center, MD	628 LRS, SC	Airman & Family Readiness Center, Sheppard AFB, TX	ARMY COMMUNITY SERVICE / FINANCIAL READINESS, TX	Better Business Bureau Central, Northern and Western Arizona, AZ	DECA, MO
136th TX ANG AW, TX	647th RSG, TX	Airman & Family Readiness Program, PA	Army Community Service Fort Hood, TX	Better Business Bureau East AL, West & Southwest Georgia, GA	Defense Credit Union Council, DC
152 Airlift Wing, NV	673d FSS/FSFR, AK	Airman and Family Readiness Center, Malmstrom AFB, MT	Army Community Service USAG Bavaria, GERMANY	Better Business Bureau of Central Georgia, GA	Defense Logistics Agency MWR, MI
156th Force Support Squadron, PR	701st PSB, VA	Airmen and Family Readiness Center, AL	Army Community Service White Sands Missile Range, NM	Better Business Bureau of West Georgia, GA	Defense Logistics Agency MWR, VA
160th Signal Brigade, FL	799 ABS/FSFR, NV	America Saves, DC	Army Community Service, Fort Bliss TX	Better Business Bureau of Western Pennsylvania, PA	Defense Media Activity, DC
163 CPTF, CA	80th Training Command, VA	America's Credit Union, WA	Army Community Service, Fort Huachuca, AZ	Better Business Bureau Serving Connecticut, CT	Department of the Air Froce, JAPAN
167th Airlift Wing, WV	81 FSS/FSFR, MS	American Financial Solutions, WA	Army Community Service, Fort Knox, KY	Better Business Bureau Serving Eastern Oklahoma, OK	Department of Veterans Affairs, TX
175th MDANG, MD	82 LRS, TX	American Heritage Federal Credit Union, PA	Army Community Service, Fort Lee, VA	Better Business Bureau Serving the San Francisco Bay Area and Northern Coastal California, CA	DFMWR Army Community Service, NY
179th AW, OH	86 FSS, Germany	American Southwest Credit Union, AZ	Army Community Service, Fort Leonard Wood, MO	Better Business Bureau of West Georgia, GA	DHS, US Coast Guard, MD
186 ANG, MS	88 FSS, JAPAN	AmeriCU Credit Union, NY	Army Community Service, USAG-Natick, MA	Better Business Bureau of West Georgia, GA	DLA, CA
1965, MD	90 Force Support Squadron, WY	Andrews Federal Credit Union, BELGIUM	Army Community Service, Yuma, AZ	Better Business Bureau of Western Pennsylvania, PA	Dover AFB Airman and Family Readiness, DE
19th CS, AR	92 FSS / Airman and Family Readiness Center, WA	Andrews Federal Credit Union, MD	Army Emergency Relief, CA	Better Business Bureau Serving Connecticut, CT	DPOR, CT
1st Advantage Federal Credit Union, VA	96 FSS/FSFR, FL	APG Federal Credit Union, MD	Army OneSource, TX	Better Business Bureau Serving Eastern Oklahoma, OK	Eglin Federal Credit Union, FL
1st Battalion, 12th Marines, HI	99 FSS, NV	Arizona National Guard, AZ	Army Reserve Contractor, WA	Better Business Bureau Serving the San Francisco Bay Area and Northern Coastal California, CA	Eielson AFB, AK
1st Community Federal Credit Union, TX	ACCLWS, VA	Armed Forces Services Corporation, NY	ASD NORFOLK, VA	Better Business Bureau Serving West Florida, FL	Ent Credit Union, CO
1st Liberty Federal Credit Union, MT	ACS Financial Readiness Fort Campbell, KY	Armed Forces Bank, N.A., KS	Association for Financial Counseling and Planning Education (AFCPE), OH	Boots Across America, KY	Family Readiness, NE
1st Marine Corps District, NY	ACS Financial Readiness Program, AK	Armed Forces Services Corporation, CA	Association of Military Banks of America, VA	Border Federal Credit Union, TX	Family Service Agency, Inc. CCCS, AR
1st Medical Battalion, 1st MLG, 1 MEF, CA	ACS Financial Readiness Program, NC	Army, AL	AUSA Captain Meriwether-Lewis Chapter, WA	Boys & Girls Clubs of Greater Westfield, MA	Federal Reserve Bank of St. Louis\ U.S Treasury, myRA, MO
2-82 FA, TX	ACS Financial Readiness Program, SC	Army, VA	Bank of Guam, GUAM	Broadway National Bank (3 locations), TX	FFSC, SPAIN
2/108th MP BN, SC	ACS Fort Carson, CO	Army Community Service, LA	Bank of Hawaii, HI	CASH Coalition of SENH, NH	FFSC Guam, GUAM
20 FSS/FSFR, SC	Air Force Federal Credit Union, TX	Army Community Service, MD	Barksdale Federal Credit Union, LA	Chase, CA	FFSC NAS Pensacola, FL
21 FSS Airman & Family Readiness Center, CO	Air National Guard, NY	Army (PFM) FMWR/Army Community Service, GA	Base Miami Beach, FL	Clarity Credit Union, ID	FFSC NBK, WA
211th Regional Support Group, TX	Airman & Family Readiness Center, MA	Army (PFM) FMWR/Army Community Service, MO	BBB, IL	CNRFC, VA	FFSC New Orleans, LA
21st Dental Company, HI	Airman & Family Readiness Center, NC	Army (PFM) FMWR/Army Community Service, South Korea	BBB of Coastal Carolina, NC	Columbus Bank and Trust, GA	FFSC NORFOLK, VA
22 ARW Airman & Family Readiness, KS	Airman & Family Readiness Center / 88 FSS/FSFR, OH	Army (PFM) Soldier and Family Assistance Center(SFAC), VA	BBB of the Mid-South, TN	Commander Navy Region Mid-Atlantic, VA	FFSC Oceana, VA
300th Sustainment Brigade, TX	Airman & Family Readiness Center / Altus AFB OKLA, OK	Army Aviation Center Federal Credit Union, AL	BBB Serving New Jersey, NJ	Commander Patrol Reconnaissance Group, VA	FINRA Foundation, DC
31 FSS/FSFR, ITALY	Airman & Family Readiness Center Schriever AFB CO, CO	Army Community Service, CA	BBB serving San Diego, Orange & Imperial Counties, CA	COMMANDER TASK FORCE SEVEN ZERO, JAPAN	First Command Educational Foundation, TX
319 FSS/Airmen & Family Readiness Center, ND	Airman & Family Readiness Center, 100 ARW, UK	Army Community Service, GA	Better Business Bureau, ID	Community Bank operated by Bank of America (65 Global Locations), TX	First Security Bank, MS
35 FSS, JAPAN	Airman & Family Readiness Center, 17 FSS, TX	Army Community Service–Fort Gordon, GA		CT Department of Banking, CT	Fleet & Family Service Support, CA
355 FW Airman & Family Readiness Center, AZ	Airman & Family Readiness Center, 27 SOFSS, NM	Army Community Service–Fort Jackson, SC		CT National Guard Service Member and Family Support Center, CT	Fleet & Family Service Support, WA
374 FSS/FSFR, JAPAN	Airman & Family Readiness Center, 5 FSS, ND				Fleet & Family Support Center, RI
377th Force Support Squadron, NM	Airman & Family Readiness Center, 75 FSS, UT				Fleet & Family Support Center Bahrain, BAHRAIN
423 FSS/FSFR, UK	Airman & Family Readiness Center, Barksdale AFB, LA				Fleet & Family Support Center San Diego, CA
45 Airman & Family Readiness Center, FL					Fleet & Family Support Center Yorktown, VA
470 ABS A&FRC, Germany					Fleet and Family Support Center, CA
48 FSS/FSFR, UK					Fleet and Family Support Center, CT
49 A&FRC, NM					Fleet and Family Support Center, MD
497 OSS, VA					Fleet and Family Support Center, MS
4th Combat Engineer Battalion, MD					Fleet and Family Support Center Fleet Activities Sasebo, JAPAN
4th ESC, TX					
50 FSS/ FSFR, CO					

Participating Installations & Organizations, cont'd

Fleet and Family Support Center Kings Bay, GA	GreenPath Financial Wellness, MI	MCCS, JAPAN	NSA Saratoga Springs, NY	Spire Financial Consulting, LLC, VA	USMC, NC
Fleet and Family Support Center NAS Kingsville, TX	GreenPath Financial Wellness, TX	MCAS New River, NC	NYMEO, MD	Springboard Nonprofit	USMC, VA
Fleet and Family Support Center NAS Lemoore, CA	Hanscom FCU, MA	MCCS Cherry Point, NC	OFUC, NM	d/b/a credit.org, CA	USMC Camp Pendleton, CA
Fleet and Family Support Center NAS Lemoore, CA	Hawaii Air National Guard, HI	MCCS, MCAS Miramar, CA	Office of Naval Intelligence, DC	SSFUCU, TX	USMC MCAS New River, NC
Fleet and Family Support Center NAS Pensacola, FL	Hawaii's BBB, HI	MCRD San Diego, CA	Operation Homefront, TX	State Department Federal Credit Union, DC	USMC MCC/PFM, HI
Fleet and Family Support Center Naval Base Ventura County, CA	Henrico Federal Credit Union, VA	Military & Family Readiness, TX	Operation HOPE, Inc., DC	Support the Enlisted Project, CA	USNavy, FL
Fleet and Family Support Center Naval Submarine Base New London, CT	HHH 210th RSG, PR	Military Family Support Center, HI	Operation Shield Foundation, WA	SURVIVOR OUTREACH SERVICES, GA	USNavy, SPAIN
Fleet and Family Support Center Norfolk, VA	HHH 307th MI BN, ITALY	Military OneSource, VA	ORNG Service Member and Family Support, OR	TX National Guard, TX	USS Abraham Lincoln, VA
Fleet and Family Support Center NSA HR Northwest Annex, VA	Hiway FCU, MN	Military Family Support Center, HI	P&PD, MCCS, MCB Quantico, VA	The Bullfinch Group, New Hampshire	USS Ashland, JAPAN
Fleet and Family Support Center NSA Mid-South Tennessee, TN	Homeownership Preservation Fdn., MD	Missouri National Guard Family Program, MO	P&R Technology Services Organization, IN	The Military Wallet, IL	USS Ashland LSD 48, JAPAN
Fleet and Family Support Center NSA Monterey, CA	HQ Installation Management Command, TX	NAF Atsugi, JAPAN	Pacific Marine Credit Union, CA	The University of Texas at Tyler, TX	USS Porter (DDG-78), SPAIN
Fleet and Family Support Center PNSY, ME	IBMSECU, FL	NAMI, FL	PCU GERALD R. FORD (CVN 78), VA	The USAA Educational Foundation, TX	Vantage West Credit Union, AZ
Fleet and Family Support Center San Diego, CA	ID Department of Finance, ID	NAS JRB New Orleans, LA	Pen Air Federal Credit Union, FL	Tinker Air Force Base Youth Center, OK	VeteranAid.org, TX
Fleet and Family Support Center Yokosuka Japan, JAPAN	Infuze Credit Union, MO	NAS JRB Credit Union, LA	PenFed, PORTUGAL	Tinker Federal Credit Union, OK	Veterans Bonus Division, MA State Treasury, MA
Fleet Family Support Center, FL	Institute of Consumer Financial Education (ICFE), CA	NAS Whiting Field, FL	Pensacola State College, FL	U.S. Air Force, VA	Virgin Islands Family Program Office, US Virgin Islands
FNB Community Bank, OK	Investor Protection Institute, DC	National Credit Union Administration (NCUA), VA	Pentagon Federal Credit Union, DC	U.S. Army, NC	Wells Fargo, NC
Fort Benning Financial Readiness, GA	Investor Protection Trust, DC	National Foundation for Credit Counseling, DC	Personal, CA	U.S. Coast Guard Air Station Barbers Point, HI	Wells Fargo Bank, NV
Fort Bragg Federal Credit Union, NC	Ireland Bank, ID	National Grid, MA	Personal & Professional Development, Marine & Family Programs, CA	U.S. Navy, BRITISH INDIAN OCEAN	Wells Fargo Bank, SC
Fort Hood National Bank, TX	JB Charleston WS Fleet and Family Support Center, SC	National Guard, VA	PFC for Guam National Guard, GUAM	U.S. Navy, NY	Wells Fargo Bank N.A., AL
Fort Knox Federal Credit Union, KY	JBAB MFSC, DC	NATO SACT, VA	PIM Tax Services, VA	U.S. Securities and Exchange Commission, CA	Wells Fargo Bank N.A., CA
Fort Lee Federal Credit Union, VA	JBM-HH Public Affairs Office, VA	Naval Base Coronado, CA	Pioneer Services, a Division of MidCountry Bank, MO	Undersea Warfighting Development Center Detachment San Diego, CA	Wells Fargo Bank N.A., FL
Fort Sill National Bank, OK	JBSA Lackland, TX	NAVAL HOSPITAL CAMP PENDLETON, CA	PNG State Family Program Office, PA	United States Marine Corps, NC	Wells Fargo Bank N.A., GA
Fort Sill National Bank Dover AFB, DE	JIDO, VA	Naval Medical Center Portsmouth, VA	Primerica, AZ	United States Naval Academy, MD	Wells Fargo Bank N.A., NJ
Freedom Federal Credit Union, MD	Joint Base Lewis-McChord, WA	Naval Support Activity Naples, ITALY	Prosperity Connection, MO	University of MN Extension, WI	Wells Fargo Bank N.A., NC
FreeStar Financial Credit Union, MI	Joint Base Myer Henderson Hall, VA	Naval Support Activity Philadelphia, PA	PSD Yokosuka, JAPAN	US Army, TX	Wells Fargo Bank N.A., SC
Frontier Community Credit Union, KS	Joint Services Support, WA	Naval Survival Training Institute, FL	Puerto Rico National Guard, PR	US Army Garrison, TX	Wells Fargo Bank N.A., TX
FSNB 29 Palms Bank, CA	kateHorrell.com, MD	Navy, CA	ReisUP LLC, JAPAN	US Army Garrison-Miami, FL	Wells Fargo Bank N.A., WA
FSNB Sheppard BX Bank, TX	Keys Federal Credit Union, FL	Navy, JAPAN	Rock Island Arsenal, IL	US Army Garrison Presidio of Monterey, CA	Wilmington Police Department, DE
Ft. Belvoir, VA	laceylangford.com, NC	Navy, VA	S-FERST WY National Guard, WY	US Army Garrison Presidio of Monterey, CA	Windward Community Federal Credit Union, HI
Ft. McCoy, WI	LESTER ZALESKI, CONSULTANTS, NJ	Navy Federal Credit Union, CA	SAC Federal Credit Union, NE	US ARMY RESERVE 143D ESC, FL	WV Air National Guard 130th Airlift Wing, WV
G FSC 2-4 IN REGT, LA	Life Community Development, CA	Navy Federal Credit Union, CUBA	San Diego Financial Literacy Center, CA	USAA, NY	Zeiders Enterprise, Inc, BELGIUM
Georgia army national guard, GA	Lincoln Military Housing, CA	Navy Federal Credit Union, JAPAN	Sandia Area Federal Credit Union, NM	USAF, JAPAN	Zeiders Enterprise, Inc, CO
Georgia National Guard Family Program, GA	Los Angeles Air Force Base, CA	Navy Federal Credit Union, South Korea	Schofield Federal Credit Union, HI	USAG, JAPAN	Zeiders Enterprise, Inc, MD
Global Credit Union, WA	MAC Federal Credit Union, AK	Navy Federal Credit Union, VA	Scott Credit, IL	USAG Ansbach-ACS Financial Readiness, Germany	Zeiders Enterprise, Inc, MO
Gold Coast Veterans Foundation, CA	ME National Guard, ME	Navy Marine Corps Relief Society Gulfport, MS	Sea West Coast Guard Federal Credit Union, CA	USAG Fort Belvoir, VA	Zeiders Enterprise, Inc, OR
	MARCOA Media, CA	Navy Mutual Aid Association, VA	Security Service Federal Credit Union, TX	USAG Wiesbaden, Germany	Zeiders Enterprise, Inc, SC
	MARFORRES-MCCS, LA	Navy Operational Support Center Portland, OR	Security Service Federal Credit Union, UT	USAG Wiesbaden ACS, Germany	Zeiders Enterprise, Inc, TX
	MARFRES-MCCS, LA	Navy Operational Support Center Salt Lake City, UT	Service Credit Union, New Hampshire	USAG-Yongsan, South Korea	Zeiders Enterprise, Inc, WA
	MARINE CORPS BASE HAWAII, HI	NBC Oklahoma, OK	SFLC DD- Oakland, CA	USAR 108th Training Command, NC	Zeiders Enterprise, Inc, WI
	MARINE CORPS LOGISTICS BASE ALBANY, GA	NV Air National Guard, NV	Soldier and Family Assistance Center, NY	USCG, WA	
	MARINE CORPS LOGISTICS BASE BARSTOW, CA	NV Army National Guard, NV	Soldier and Family Readiness Division, VA	USCG Air Station Clearwater, FL	
	MARINE FEDERAL CREDIT UNION, NC	NJ Bureau of Securities, NJ	SOUTH GA BANK, GA	USCG ANT Crisfield, MD	
	MARNE CHAPTER AUSA, GA	NIOC Maryland, MD	Southern Bancorp Community Partners, MS	USCG District 13, WA	
	Maxwell Air Force Base, AL	NMCRS Newport, RI		USCG District Seven, FL	
	MCAF, VA			USCG Station Chincoteague, VA	
	MCAS Cherry Point, NC			USCG Work-Life, CA	
	MCAS Iwakuni, Japan			USMC, CA	



America Saves Designation of Saving Excellence

MILITARY BANKS & CREDIT UNIONS RECEIVE PRESTIGIOUS HONOR

In June, 14 military-related banks and credit unions were awarded the America Saves Designation of Savings Excellence and six military-related financial institutions received honorable mentions.

The award is presented annually to financial institutions that make extraordinary efforts to encourage saving during America Saves Week/Military Saves Week and succeeded in encouraging customers to open and add to wealth-building accounts.

2017 America Saves Designation of Savings Excellence Recipients

Military-affiliated banks and credit unions are indicated with an asterisk.

Air Force Federal Credit Union*
Andrews Federal Credit Union*
Armed Forces Bank*
BancorpSouth Bank
Dean Bank
District Government Employees Federal Credit Union
Dover Federal Credit Union*
Eglin Federal Credit Union*
Farmers Savings Bank
First Arkansas Bank & Trust*
First Federal Savings and Loan Association of Port Angeles, WA
FNB Community Bank*
Fort Hood National Bank*
Guadalupe Credit Union
Hanscom Federal Credit Union*
Home Federal Bank
Jax Federal Credit Union
Keys Federal Credit Union*
LUSO Federal Credit Union

M&T Bank Corporation
Mechanics Bank
MECU of Baltimore
Navy Federal Credit Union*
Pacific Marine Credit Union*
Peninsula Federal Credit Union
Pioneer Valley Credit Union*
Quontic Bank
R.I.A. Federal Credit Union*
SmartyPig by Sallie Mae Bank
Southern Bancorp
Torrington Savings Bank
WesBanco Bank, Inc.

2017 Honorable Mentions

Broadway Bank*
Freedom Federal Credit Union*
FreeStar Financial Credit Union*
Frontier Community Credit Union*
Heritage Bank & Trust
NSWC Federal Credit Union*
Security Service Federal Credit Union*
TS Bank

Military Saves Advisory Committee

The Military Saves Advisory Committee is made up of many organizations that provide their expertise and guidance. Members of the Advisory Committee meet to collaborate on Military Saves' mission to help service members and their families save money, reduce debt, and build wealth.

Air Force Aid Society
Air Force Banking Office
Air Force Personal Financial Readiness
Air Force Reserve
Airman, Family & Community Operations
Branch Directorate of Personnel Services
American Bankers Association
American Institute of CPAs
American Savings Education Council/
Employee Benefit Research Institute
Armed Forces Bank
Armed Forces Financial Network
Armed Forces Tax Council
Army Banking Office
Army Community Covenant
Army Department of Defense
Education Activity
Army Emergency Relief
Army Installation Management
Command
Army Manpower and Reserve Affairs
Army Personal Financial Manager;
Soldier and Family Readiness Division

Army Public Affairs Office
Association for Financial Counseling and
Planning Education
Association of Military Banks of America
Blue Star Families
Boys & Girls Clubs of America
Certified Financial Planner Board
Commonwealth
Consumer Financial Protection Bureau -
Office of Servicemember Affairs
Council of Better Business Bureaus
Military Line
Defense and Finance Accounting Service,
DoD Banking and Credit Unions
Defense Credit Union Council
Department of Defense State Liaison
Office
Department of the Treasury, Director,
Office of Financial Education
Federal Deposit Insurance Corporation
Federal Retirement Investment Board,
Thrift Savings Plan
Federal Trade Commission
Financial Planning Association

FINRA Investor Education Foundation
HQ Air Force Reserve Command (Chief,
Airman & Family Readiness)
IMCOM Policy: Project Analyst/ Financial
Readiness
Investor Protection Trust
Marine Corps Banking Office
Marine Corps Installations West
Military Officers Association of America
NASAA, Military Outreach Project Group
National Association of Federally-Insured
Credit Unions
National Credit Union Administration
National Foundation for Credit
Counseling
National Guard Bureau Office of the
NGB Comptroller
National Military Family Association
Government Relations
Navy and Marine Corps Relief Society
Navy Banking Division
Navy Banking Office
Navy Federal Credit Union
Navy Manpower and Reserve Affairs

Navy Personal Financial Manager
Program
Office of Personnel Management
Office of the Assistant Secretary of
Defense/Reserve Affairs
Office of the Comptroller of the Currency
Office of the Secretary of Defense
Office of the Secretary of Defense,
Office of Military Community and
Family Policy
Office of the Secretary of Defense/
Personnel & Readiness
Office of the Secretary of Defense/
Personnel & Readiness- Youth
Operation HOPE
Pentagon Federal
Securities and Exchange Commission
US Bank
US Coast Guard Mutual Assistance
US Coast Guard Office of Work-Life
USAA
Wells Fargo Bank

Mark Your Calendars & Connect!

Military Saves Week 2018 will kick off the campaign year!
MONDAY, FEB. 26 – SATURDAY, MARCH 3, 2018



www.militarysaves.org



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MILITARY SAVES WEEK 2017 ANNUAL REPORT

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